

CEF PRESENTS THE

CHALLENGE PROGRAM

2024-2025 SPONSORSHIP INFORMATION



Empowering Bright Young Minds to Explore the Captivating World of STEM

■ JUNE 10, 2025 | COMPETITION ♀ JUNE 11, 2025 | DINNER & AWARDS

CEF | Building the Future
STEM Workforce



BREAKING BARRIERS & Creating Opportunities

Over the past 20 years, CEF has engaged over **half a million students** and awarded over a **quarter million dollars in scholarships** through the *You Be The Chemist Challenge*® science competition tackling critical sustainability concerns.

Our programs also focus on developing essential 21st century learning skills such as creative thinking, problem-solving, time management, effective communication, and collaboration — the very skills required for students to thrive in their academic careers and as they enter the workforce.

The *Challenge* saw an unprecedented **17,000 student participants** last year alone. With **over 50% of those participants being female** and coming from **economically disadvantaged schools**, CEF is breaking barriers and creating opportunities like never before!



“My daughter is from a rural community with limited opportunity, so the Challenge opened up doors. I am not sure she would be the chemical engineer she is today without the Challenge.” - PARENT OF NATIONAL FINALIST, 2009

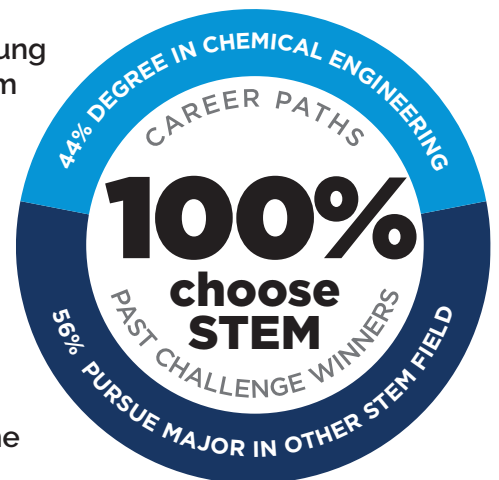


BUILDING THE FUTURE STEM WORKFORCE

In a world propelled by technology and innovation, the demand for a technically skilled workforce has reached unprecedented heights. At CEF, we believe that cultivating a passion for science among young learners is essential for a prosperous future.

The Challenge is a team-based competition empowering bright young minds in grades 5-8 to explore the captivating world of STEM. From science's intricate wonders to confronting pressing sustainability issues, the Challenge serves as a catalyst for exploration and discovery.

As STEM education has evolved, so has the Challenge. Today's STEM careers are incredibly diverse, and the Challenge remains essential to inspiring and preparing young people for these opportunities. Our results speak volumes: **85%** of participants discovered new STEM career paths, **92%** increased their interest in STEM, and **100% of our Challenge winners pursued STEM after high school**. These are not merely statistics; they symbolize the SPARK of curiosity that will build the future STEM workforce.



BE the SPARK that ignites a passion for STEM learning!

(Supporting Program Accessibility & Resources for K-8 education)

Showcase your company's positive community impact and investment in the future STEM workforce by sponsoring the Challenge today!



EMPLOYEE ENGAGEMENT OPPORTUNITIES

Funding for the Challenge is critical to reach as many young students as possible. In addition to funding, there are more ways for employees to engage with CEF virtually and in person in their communities:

HERE ARE SOME WAYS YOU CAN HELP

BE the MENTOR!

- ✔ Organize an in-person Regional Challenge event (approximately 3-6 hours per month)*
- ✔ Provide a video or present your STEM journey to students either virtually or in-person
- ✔ Provide volunteers for day-of in-person Regional Challenge (approximately 3-6 hours)*
- ✔ Evaluate innovative student video submissions (approximately 4 hours)*
- ✔ Provide a video or present in person on industry innovation and positive community impact, highlighting a diverse workforce and careers
- ✔ Serve on the content development team to expand study materials and create Challenge questions

CEF provides volunteer opportunities that support science/STEM learning and enhance corporate social responsibility initiatives.

**These volunteer opportunities don't require a STEM background*



2024-2025 CHALLENGE

SPONSORSHIP TIERS & BENEFITS

Higher sponsorship tiers will also receive all benefits associated with any of the lower sponsorship tiers unless otherwise noted.

BENEFITS RECEIVED BY **ALL** SPONSORSHIP LEVELS

Table of 10 guests at the National Challenge Dinner & Awards Ceremony

Name and/or logo recognition in all high-traffic areas and National Challenge T-shirts

Name and/or logo recognition on National Challenge event program, social media, and website **(including the virtual Regional Challenge events if provided by February 21)**

Inclusion in email announcements to more than 250 teachers, team coordinators, regional organizers, and industry & community partners

Branded giveaways with corporate logo (*hats, water bottles, fun promotional items, etc.*) for inclusion in the state winners' boxes and National Finalist teams welcome bags (**must be approved by CEF**)

Corporate "Swag" Needed!

PRESENTING SPONSOR

\$75,000

Sponsor and present National Champion Scholarship check to winning student team at the National Challenge Dinner & Awards Ceremony

Provide a judge for the National Challenge Competition

SOLD

Exclusive facility visit for National Finalist teams

Speaking opportunity available at the National Challenge Dinner & Awards Ceremony

**Only One Presenting Sponsor Available*

CLAIMED BY UnivarSolutions

TRAILBLAZERS

\$50,000

Sponsor and present Second Place Scholarship check to student team at the National Challenge Dinner & Awards Ceremony *(Benefit for First Confirmed Trailblazer Sponsor)*

Provide a judge for the National Challenge Competition*

**Only One Available*

Opportunity to provide organizational/marketing video of no more than 2 minutes for viewing during the National Challenge Competition and Dinner & Awards Ceremony

INNOVATORS

\$25,000

Sponsor and present Third Place Scholarship check to student team at the National Challenge Dinner & Awards Ceremony *(Benefit for First Confirmed Innovator Sponsor)*

CLAIMED BY LyondellBasell

Recognized onstage during the National Challenge Competition and Dinner & Awards Ceremony

Recognized as an official sponsor of the National Challenge in CEF press releases

OTHER SPONSORS INCLUDE:



AMBASSADORS

\$10,000

Sponsor and present medals to the National Challenge Finalists at Dinner & Awards Ceremony *(Benefit for First Confirmed Ambassador Sponsor)*

Recognized at the "Meet the Teams" Reception

Entertainment/Keynote Speaker Sponsor at the National Challenge Dinner & Awards Ceremony* **Two Available*

Live Stream Sponsor during the National Challenge Competition and/or Dinner & Awards Ceremony* **Two Available*

Recognized as the official **Event App Sponsor** at the National Challenge* **Only One Available*



2024-2025 CHALLENGE

ADDITIONAL SPONSORSHIP TIERS

ALLIES*: \$5,000

BREAKFAST SPONSOR

Recognized as official breakfast sponsor at the National Challenge
**Three Available*

LUNCH SPONSOR

Recognized as official lunch sponsor at the National Challenge
**Two Available*

T-SHIRT SPONSOR

Recognized as official t-shirt sponsor at the National Challenge
**One Available*

INDUSTRY RECEPTION SPONSOR

Recognized as official Industry Reception sponsor at the invitation-only reception with teachers and CEF Board
**Two Available*

ONE CLAIMED BY **WOMEN IN CHEMICALS**

HALL OF CHAMPIONS SPONSOR

Recognized as official Hall of Champions sponsor at the National Challenge
**Two Available*

GREEN ROOM SPONSOR

Recognized as official Green Room sponsor for the National Finalist teams at the National Challenge
**Two Available*

NATIONAL FINALIST TEAM TRAVEL SPONSOR

Recognized as official National Finalist Team Travel sponsor at the National Challenge
**Five Available;*
Sign up starts after April 23, once National Finalist Teams are determined

COMMUNITY CHAMPION AWARD SPONSOR

Recognized as official Community Champion Award sponsor during National Challenge Dinner & Awards Ceremony
**One Available*

CORPORATE VIDEO SPONSOR

Recognized by providing marketing/organizational video of no more than 2 minutes for viewing during Competition and Dinner & Awards Ceremony
**Five Available*

STEM ACTIVITY KIT SPONSOR

Recognized for funding all materials to create kits of our top three hands-on STEM activities. These kits will be awarded to the state winners of the *You Be The Chemist Challenge*[®]
**Two Available*





2024-2025 CHALLENGE

ADDITIONAL SPONSORSHIP TIERS

ADVOCATES*: \$3,000

PROGRAM SPONSOR

Recognized as official Program sponsor at the National Challenge
**One Available*

HALL OF CAREERS SPONSOR

Recognized as official Hall of Careers sponsor at the National Challenge
**Two Available*

BUS SPONSOR

Recognized as official Bus sponsor that takes the National Finalist teams and Team Coordinators to and from the facility tour
**One Available*

PHOTO BOOTH SPONSOR

Recognized as official Photo Booth sponsor at the National Challenge
**Two Available*

PARKING SPONSOR

Recognized as official parking sponsor for the National Challenge Competition and/or Dinner & Awards Ceremony
**Two Available*

NATIONAL FINALIST TEAMS WELCOME BAG SPONSOR

Recognized as the sponsor of the official Welcome Bag received by each National Finalist team upon arrival
**One Available*

NATIONAL FINALIST TEAM-BUILDING SPONSOR

Recognized as the sponsor for Green Room games and student team-building activities during "Team Fun Night"
**Two Available*



2024-2025 CHALLENGE SPONSORSHIP REPLY FORM

■ **JUNE 10, 2025 | COMPETITION 2-5 PM CST (Free to Attend)** ♀ **JUNE 11, 2025 | DINNER & AWARDS 6-9 PM CST (Ticketed Event)**

SPONSORSHIP LEVEL

- \$75,000** | *Presenting Sponsor*
- \$50,000** | *Trailblazers*
- \$25,000** | *Innovators*
- \$10,000** | *Ambassadors*
 - Entertainment/Keynote Speaker
 - Live Stream
- \$5,000** | Breakfast Lunch TShirt
 - Industry Reception Green Room
 - National Finalist Team Travel
 - Community Champion Award
 - Hall of Champions
 - Corporate Video
 - STEM Activity Kits
- \$3,000** | Program Bus Photo Booth
 - Parking Hall of Careers
 - National Finalist Teams Welcome Bag
 - National Finalist Team-Building
- I am unable to attend but would like to support the Challenge \$ _____


AWARDS DINNER TICKETS

All sponsorship levels include a table with seating for 10 guests at the Awards Dinner. Tickets are also available to purchase separately. Please indicate quantity on the line below:

\$250 Individual _____ **\$475 Couple** _____

Mail or E-mail completed form to:
 Chemical Educational Foundation
 Attn: Brandy Gates
 4201 Wilson Blvd., Suite 515
 Arlington, VA 22203

E-Mail: bgates@chemed.org
 (Subject Line: "Challenge Sponsorship")

 **Click Here or Scan QR Code!**



\$ Response form must be received by Friday, May 16, 2025 for recognition in printed materials. Please provide a high-resolution company logo in vector eps/ai/pdf format and a version with a transparent background (png) by this deadline. Email logos to Sondra Murphy at smurphy@chemed.org. **Sponsor Funds must be received by Friday, May 30, 2025 to receive full benefits at the National Challenge.**

➤ **Any questions or to discuss sponsorship opportunities, contact Brandy Gates at 281-635-8247 or bgates@chemed.org**

CONTACT INFORMATION

 Dr./Mr./Ms./Mrs. First Name Last Name

 Title

 Company (as it should be recognized in event materials)

 Address

 City State Zip

 Email

 Phone

PAYMENT INFORMATION

Check # _____ (made payable to Chemical Educational Foundation)

Credit Card: (circle one) Visa MasterCard Am Ex Discover

 Card Number Expiration

 Name on Card CVC Zip Code

 Signature

 Email (required for credit card payment)

Paying Online via Credit Card: Please visit www.chemed.org & click the blue DONATE button in the upper-right corner

In-Kind Contribution(s): Brandy will follow up on a description of all donated goods/services/equipment